



# 2008 - 2009 MEMBERSHIP DIRECTORY ADVERTISING CONTRACT

The firm listed below (advertiser) agrees to purchase space, subject to the terms herein, in the '08-'09 Membership Directory.

Size of Ad: \_\_\_\_\_ Cost of Ad: \_\_\_\_\_

Electronic file (InDesign or Quark Xpress, including all fonts and artwork); PDF files also acceptable. (300 dpi resolution) All artwork provided must be in grayscale or CMYK color space. Any spot colors must be converted to grayscale or four color process. All images must be 300 dpi resolution. Any variance from these specifications may result in unpredictable output which HBAGC or its affiliates will not be responsible for. If you want your file preflighted and hard proofed, you can do so for a \$30 fee. Submit ads via e-mail to: [kathyc@hbaggc.com](mailto:kathyc@hbaggc.com) or mail to: Attn: Kathy Calandriello, HBAGC, 1841 W. Army Trail Road, Addison, IL 60101

Check Enclosed (*made payable to: Home Builders Association of Greater Chicago*)

Charge to Visa, MasterCard or American Express Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_ City / State / Zip \_\_\_\_\_

## RATES

SIZE (please ✓ your choice)	SPEC	PRICE
<input type="checkbox"/> Cover (back - color only/full bleed)	6" wide x 9" high	\$2,275
<input type="checkbox"/> Cover (inside front)	5-1/8" wide x 8" high	\$2,000
<input type="checkbox"/> Cover (inside back)	5-1/8" wide x 8" high	\$1,500
<input type="checkbox"/> Alpha Divider Tab Page	5-1/8" wide x 8" high	\$ 950
<input type="checkbox"/> Full Page (in your section)	5-1/8" wide x 8" high (b & w)	\$ 595
	5-1/8" wide x 8" high (color)	\$ 695
<input type="checkbox"/> 1/2 Page (in your section)	5-1/8" wide x 4" high (b & w)	\$ 395
	5-1/8" wide x 4" high (color)	\$ 495
<input type="checkbox"/> Additional Listing (under another category)		\$ 50

- Ads are on a first-come, first-served basis. We cannot guarantee placement of advertising.
- Publication will be 6" x 9".
- Rates are not commissionable. Please submit payment with contract.

**AD SUBMISSION DEADLINE TO HBAGC OFFICE: MAY 30, 2008  
NO ADS ACCEPTED AFTER MAY 30, 2008**

***Please mail or fax to:***

Home Builders Association of Greater Chicago, 1841 W. Army Trail Road, Addison, IL 60101

Fax: (630) 627-7580 Any questions, please contact Kathy Calandriello at (630) 627-7575, Ext. 204

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City & State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone #: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_