

It's time to
GO GREEN
with NAHB and your
home building
association

NAHBGreen brings you...

THE TRIPLE BOTTOM LINE.

Take advantage of financial incentives for energy-efficient and green homes. Save money by reducing waste and streamlining construction. Enjoy other incentives like expedited permits and MLS® designations.

THE COMPETITIVE EDGE.

Stand out with a program that offers third-party verification and national certification while giving you and your client flexible green choices.

SATISFIED CLIENTS.

NAHBGreen gives you the tools that help make your customers satisfied green home owners. That's the best advertising there is!



www.nahbgreen.org



NAHB
NATIONAL ASSOCIATION
OF HOME BUILDERS

1201 15th Street, NW
Washington, DC 20005



www.nahbgreen.org

**Think Green.
Build Green.
Sell Green.**

THINK GREEN.

The **Certified Green Professional™** designation helps builders and remodelers stand out by demonstrating their commitment to training, professionalism and continuing education. The **NAHB National Green Building Conference** and the **International Builders' Show** provide advanced training and networking opportunities for green builders and remodelers.

BUILD GREEN.

An online design and scoring tool at nahbgreen.org gets you ready to certify your project to the NAHB-powered green rating systems, including the **NAHB Model Green Home Building Guidelines** or the **National Green Building Standard™**. Then, choose **National Green Building Certification** from the NAHB Research Center with the help of trained and accredited local verifiers to inspect your home and get the third-party stamp of approval.

SELL GREEN.

Be part of the **Green Parades and Expos** sponsored by your home building association. Advertise your **NAHBGreen-qualified** homes. Customize the NAHBGreen brochures and other promotional materials for your buyers. And enter the **NAHB National Green Building Awards**, honoring excellence in green residential design and construction practices, and outstanding green advocacy efforts.

NAHBGreen includes rating systems that are cost-effective, flexible, and designed for builders and remodelers. NAHBGreen scores:

- ENERGY EFFICIENCY
- WATER EFFICIENCY
- RESOURCE EFFICIENCY
- LOT AND SITE DEVELOPMENT
- INDOOR ENVIRONMENTAL QUALITY
- HOME OWNER EDUCATION



The green building marketplace is expected to be worth between \$40 billion and \$70 billion per year by 2012 as NAHB and its members lead the transformation of residential construction. Be a leader – as part of NAHBGreen!

NAHBGreen is a dynamic network of local green building programs that help their members build green homes – each one appropriate to its market. Now, your home building association and local accredited verifiers are part of this voluntary, market-driven and cost-effective way to think green, build green and sell green ... and they are ready for you to join them.

To learn more, visit
www.nahbgreen.org

